

MORRIS



For **MORE** of everything
you want **MOST** in motoring



WOLSELEY



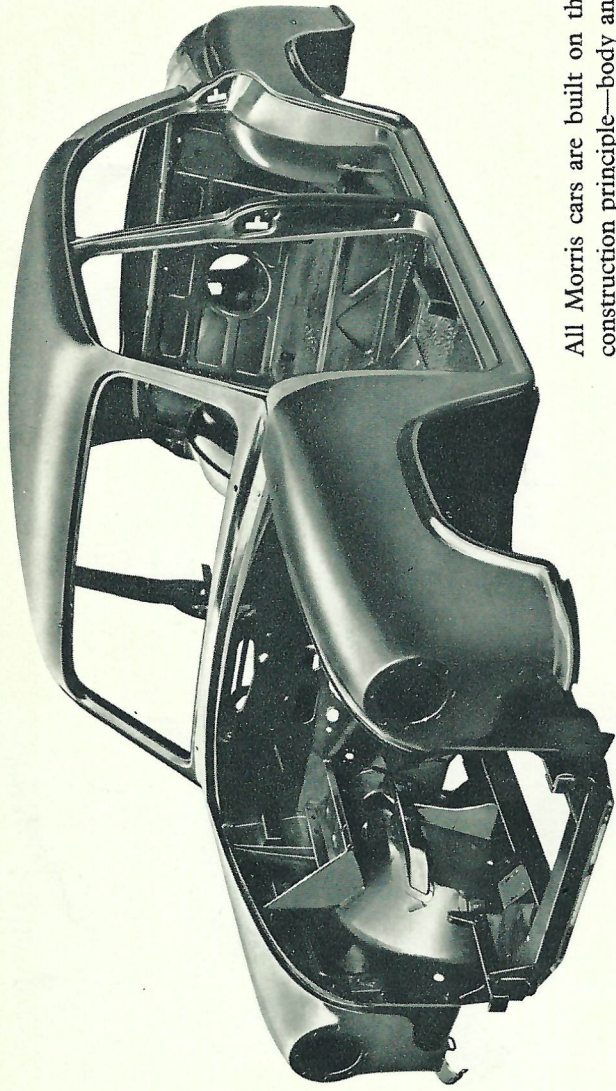
Quality first = Value first

There is *extra quality* at every point of every feature of every Morris. Finer engineering, increased power and speed, roominess, comfort, economy in running and maintenance. *Things that really count!*

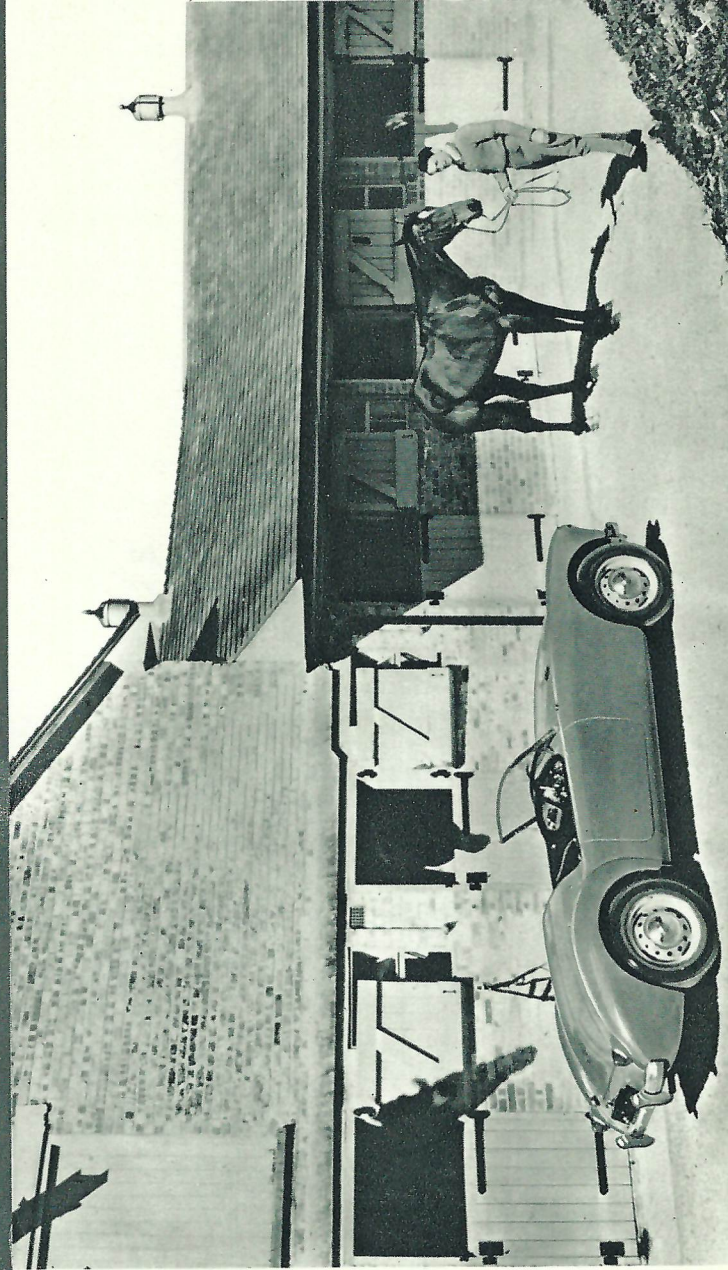


The Morris Oxford and the Morris Minor are available as Traveller models. Illustrated is a Morris Minor Traveller.

MORRIS



All Morris cars are built on the construction principle—body and chassis form a single unit of immense strength. A more favourable power/weight ratio is achieved and performance advanced.



M.G. SERIES MGA

With a compression ratio of 8.15 to 1, the M.G. Series MGA develops 68 b.h.p. at 5,500 r.p.m., providing sparkling acceleration through the gears, a really fast cruising speed, and a top speed well above the 90 m.p.h. mark.

Its safety, too, is quite outstanding. The brakes are larger and more powerful than those of its predecessors, the centre of gravity is lower, and the stronger frame is almost identical with that evolved for George Eyston's M.G. Special.

Safety first!

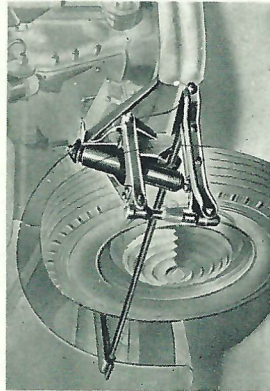




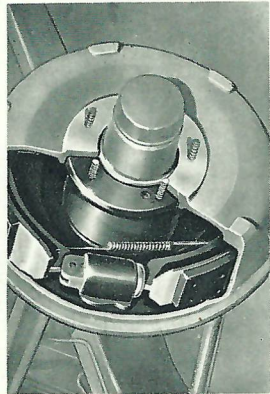
FOR MAGNIFICENT MOTORING

Possession of a Riley generates and develops enthusiasm. For Riley worth lies deep in basic engineering—in the true quality of every part which imparts a delightful, individual character.

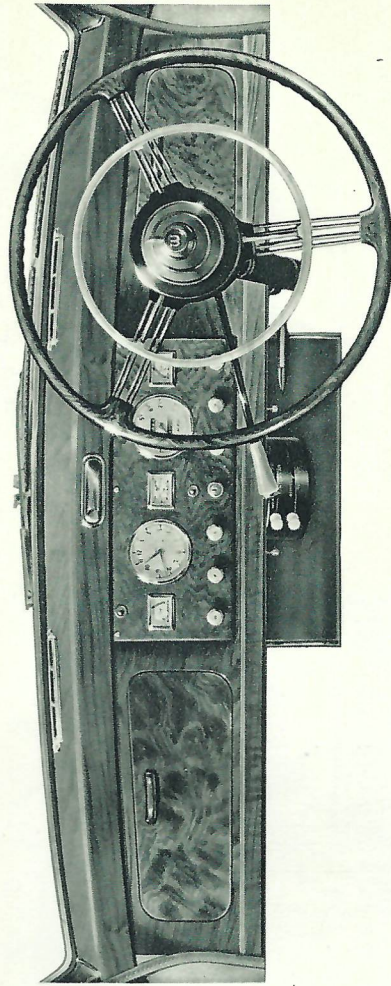
Riley build cars for enthusiasts—those who want to enjoy “Magnificent Motoring” *always*.



Front suspension of the Pathfinder is by long torsion bars and telescopic dampers.



Fade-free brakes combined with vacuum servo operation ensure powerful braking.



Wolsley fascia panels are individually made in polished walnut which blends tastefully with the interior colour schemes. The instruments and controls are correctly positioned for the driver. Gear-change lever is mounted on the steering column.

WOLSELEY

Buy Wisely - Buy Wolsley

MORRIS ISIS

Key to the exhilarating character of the Morris Isis—is the B.M.C. 2-6 litre six-cylinder o.h.v. engine. Acceleration is phenomenal, cruising speed high; road holding sure; steering light. Also available as Traveller model.



MORRIS COWLEY

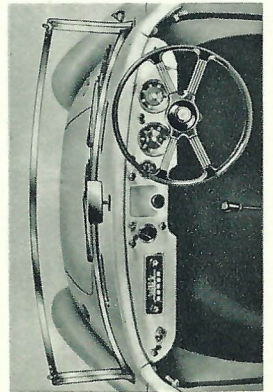
(not illustrated)

B.M.C. 1200 c.c. overhead-valve engine, six seater. Outstanding value.

mono-chassis strength. ratio is ed.

Performance with complete confidence and safety

M.G. characteristics have been bred from an impressive record on the roads and race tracks of the world. Vivid acceleration; high cruising speed in rock-steady safety and comfort; firm direct acting steering; well damped suspension. With M.G. you get everything that makes motoring fast and fascinating *and safe*.



Facia panel of the M.G. Series MGA



Interior of the M.G. Magnette is

